



V A L O S S A

VIDEO ARTIFICIAL INTELLIGENCE

Valossa Product Introduction

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About Valossa

Valossa has built a video understanding platform based on Artificial Intelligence. Valossa AI software is able to understand everything that is said and shown in a video.

Valossa is a Nordic spin-off from the University of Oulu founded in 2015.

PhDs and MScs with world-leading experience in computer vision, machine learning, and video information retrieval. Over 50 years of combined R&D experience for video intelligence systems.

2 MUSD funding secured in August. Investors are 01 Ventures from UK and Reaktor Ventures and Butterfly Venture from Finland.

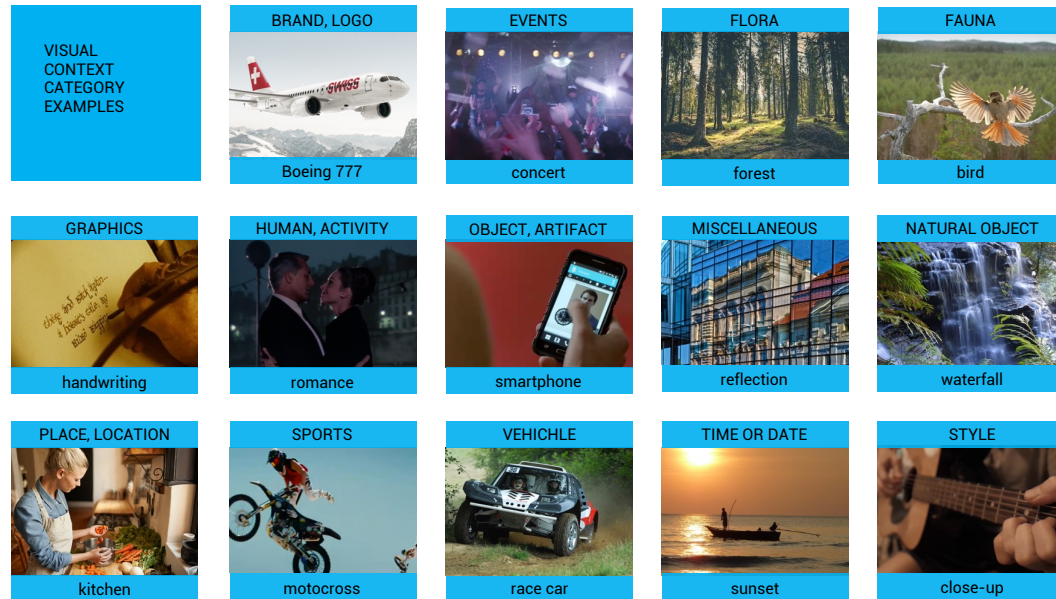


Valossa AI

Video Intelligence and Recognition Platform

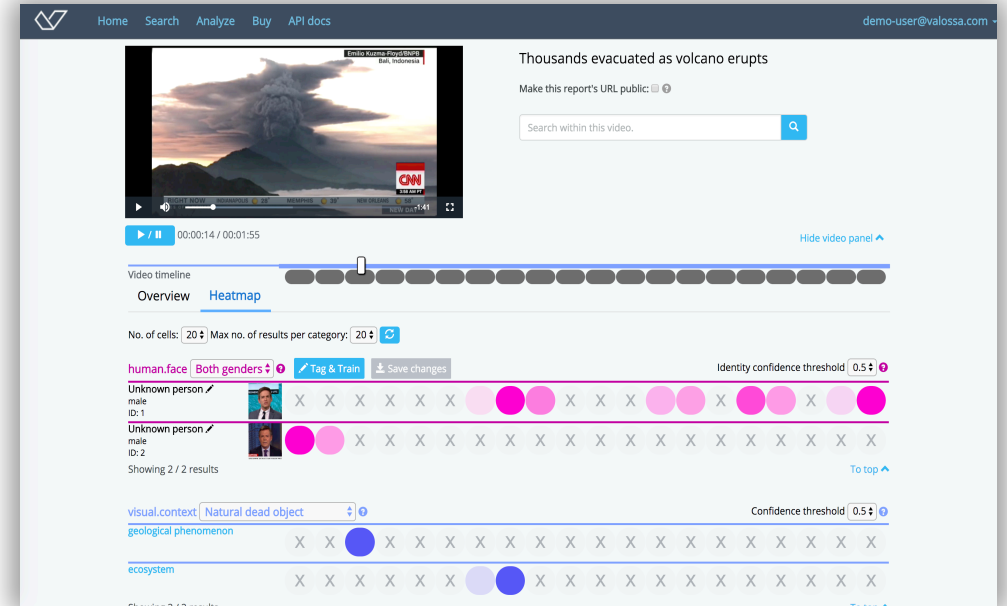
VIDEO RECOGNITION APIS

RECOGNIZE PEOPLE | OBJECTS | SCENES | STYLES | SOUNDS
SPEECH | EXPLICIT CONTENT



VIDEO INSIGHT TOOLS

SEARCH CLIPS AND SCENES | VIEW AI REPORTS
SEE VIDEO OVERVIEWS | TAG AND TRAIN FACES

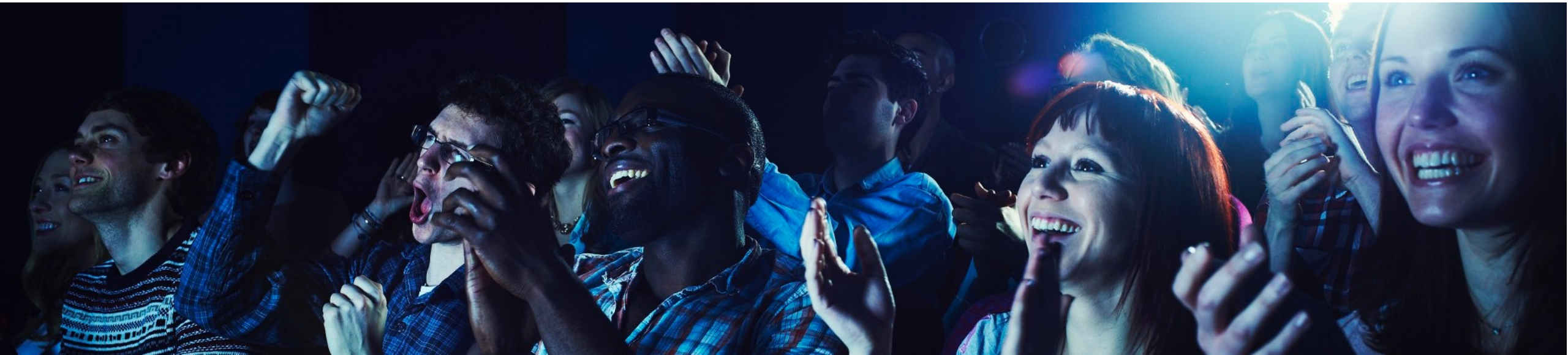


ENTERPRISE CUSTOMIZATIONS

CUSTOM MODEL TRAINING | WORKFLOW INTEGRATIONS | AI CAPACITY SUBSCRIPTIONS | ON-PREMISE INSTALLATIONS

Valossa Use Cases for Media Industry

- Content Search and Management
- Extracting Highlights
- Post-production Edits
- Consumer / Viewer Understanding
- Speech Transcripts with Name, Organization, Location and Generic Keyword Extraction
- Quality Compliance
- Aggregated Video Insights
- Search Engine Optimization
- Ads / New Consumer Experiences
- Personalized Recommendations
- Real-time stream monitoring



Highlighted Use Cases

Content Search and Management

- Index all of your video assets and discover scenes by describing them
- Save time to find re-usable content clips for new productions



Quality Compliance

- Let AI monitor for nudity, violence and profanities
- Help compliance teams to improve their productivity through automation

Real-time stream monitoring

- Find if products, brands or known people appear in live streams
- Make live video actionable, insert dynamic ads or alert for specific events

Video Recognition Capabilities in Core API



Faces and identities

Detects individuals and groups of people, and recognizes identities.



Visual concepts

Recognizes what is seen in a video: objects, settings, events and activities.



Audio concepts

Identifies audio concepts such as sounds, music styles and human voices.



Spoken keywords

Extracts uniquely descriptive keywords and topics directly from speech or transcript.



Video categories

Categorizes the themes in a video using IAB content taxonomy.



Explicit content

Recognizes and tags moments of visual nudity and spoken profanity.



Shot boundaries

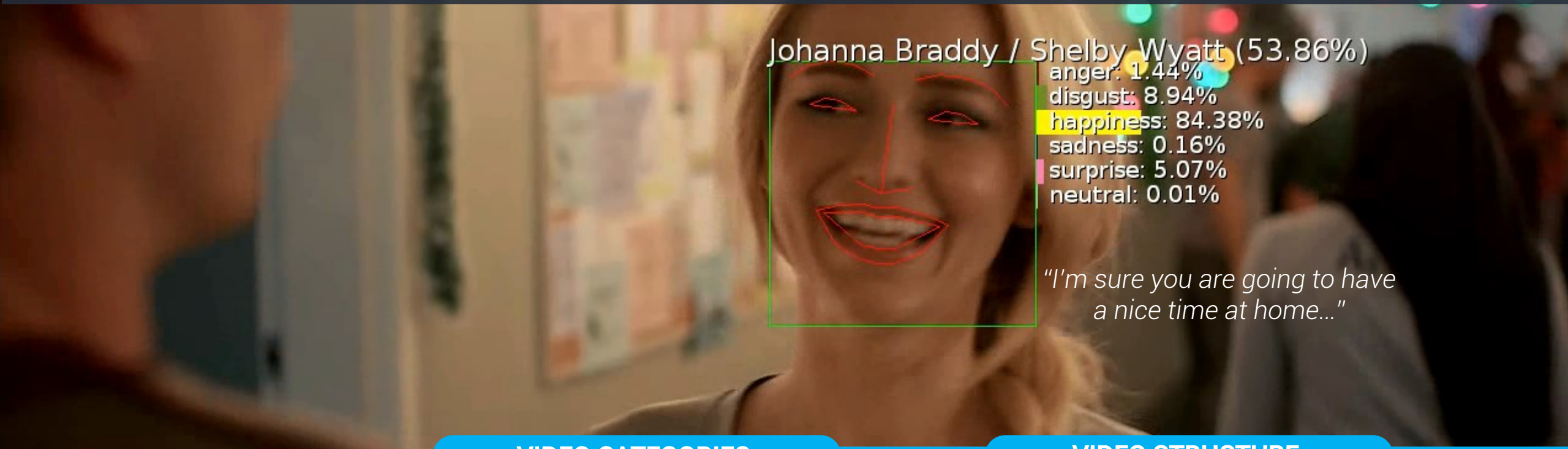
Detects scene and shot boundaries.



Human analytics

Coming soon! Recognition of face expressions and much more.

Valossa Video Recognition - Most comprehensive solution in the market



Episode of Quantico

VIDEO CATEGORIES

Style & Fashion, Society, Travel

VIDEO STRUCTURE

Cuts, Video intros, End credits

PEOPLE

VISUAL CONTEXT

AUDIO CONTEXT

SPEECH

EXPLICIT

HUMAN BEHAVIOUR

IDENTITY
Shelby Wyatt

PLACE
Corridor

MUSIC
Background
music

TOPIC
Holiday,
travelling
to home

CONTENT
No nudity
No profanities

EXPRESSION
Happiness

CTV

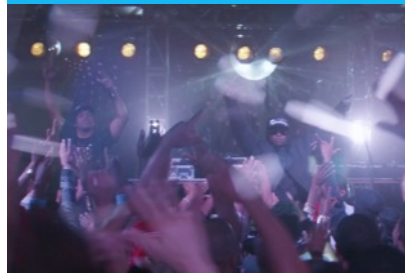
VISUAL RECOGNITION CATEGORIES

BRAND



Boeing 777

EVENTS



concert

FAUNA



bird

FOOD & DRINK



sushi

FLORA



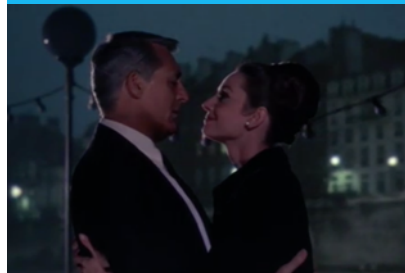
forest

GRAPHICS



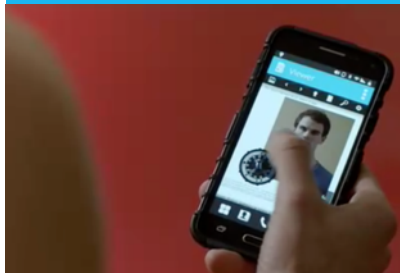
handwriting

HUMAN ACTIVITIES



romance

MAN-MADE OBJECT



smartphone

MISCELLANEOUS



reflection

NATURAL OBJECT



waterfall

PLACE, LOCATION



kitchen

SPORTS



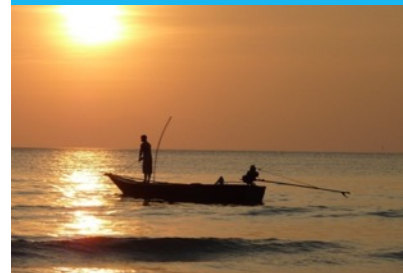
motocross

VEHICLE



race car

TIME OR DATE



sunset

STYLE



close-up

Video Insight Tools – What is Inside Customer Videos?

The screenshot displays the Video Insight Tools interface. At the top, there's a navigation bar with links: Home, Search, Analyze, Buy, and API docs. The user is logged in as 'demo-user'. The main content area shows a video player for 'Quantico S01E11: Inside'. Below the video player is a 'Video timeline' with a 'Heatmap' tab selected. The heatmap shows a series of colored dots representing face recognition events over time. Below the timeline, there are filters for 'human.face' and 'Both genders', along with a 'Tag & Train' button and a 'Save changes' button. The 'Identity confidence threshold' is set to 0.5. A list of recognized faces is shown below, including Priyanka Chopra, Johanna Braddy, Graham Rogers, Marcia Cross, Rick Cosnett, and Yasmine Al Massri, each with their gender, ID, and confidence score.

Quantico S01E11: Inside

Make this report's URL public: ☐ ?

Search within this video.

00:06:39 / 00:42:59

Hide video panel ^

Video timeline

Overview **Heatmap**

No. of cells: Max no. of results per category:

human.face **Both genders** Identity confidence threshold

Name	Gender	ID	Confidence
Priyanka Chopra	female	354	0.944
Johanna Braddy	female	355	0.866
Graham Rogers	male	356	0.964
Marcia Cross	female	357	0.987
Rick Cosnett	male	358	0.977
Yasmine Al Massri	female	359	0.944

Comprehensive visualization of AI content recognition with frame accurate time codes.
Examine the full structure of your videos in a glimpse.



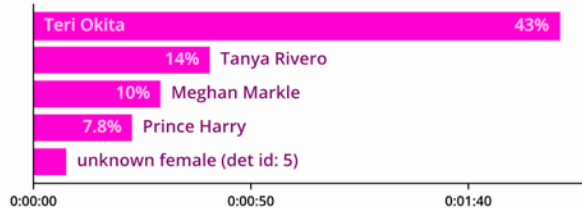
00:00:31 / 00:04:42

Hide video panel ^

Video timeline

Faces

The time the face has been visible as the percentage of the total video duration.



Audio categories

The time of audio categories as the percentage of the total video duration.



Prince Harry, Meghan Markle royal wedding is in the works

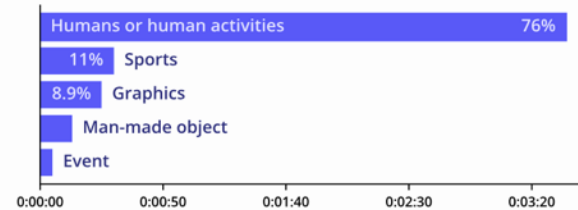
Make this report's URL public: ☐ ?

Search. Find all occurrences within this video.



Visual categories

The time of visual categories as the percentage of the total video duration.



Style attributes

The time of style attributes as the percentage of the total video duration.



Video Overviews

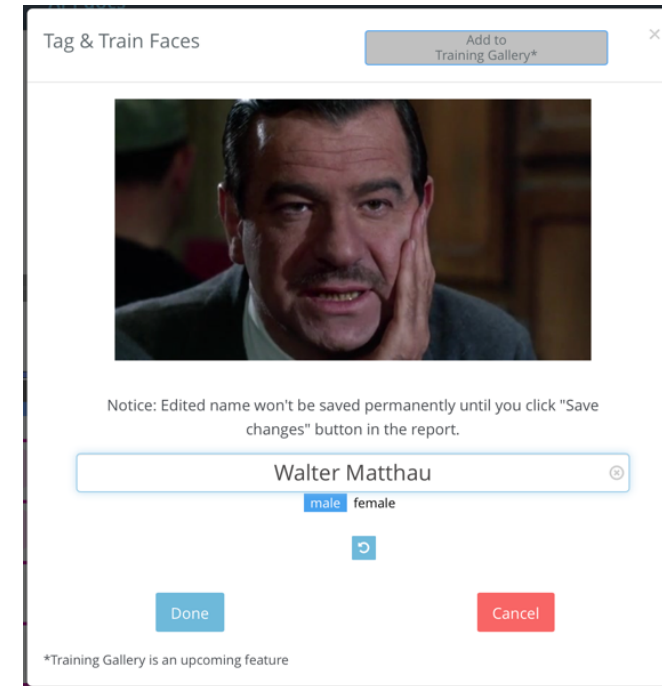
Valossa Reports give you a categorized overview of names, people, scenes, objects and styles that appear visually, or are mentioned in the speech track of your videos.

Scene Search

Valossa AI indexes every recognized person, object, scene and audio sound.
Search and discover scenes using natural language queries.



Tag & Train



The best tools are personal.
You can edit the recognition results and establish personalized recognition.

Insight Tools Benefits

- Rapid scene discovery for clipping
- Video SEO optimization, recommendations and metadata ingest
- Speech recognition and keyword analysis for content profiling
- Highlighting important people, organizations, locations and brands
- Face training for custom person libraries
- Content recognition APIs for integrating intelligence to your workflow systems



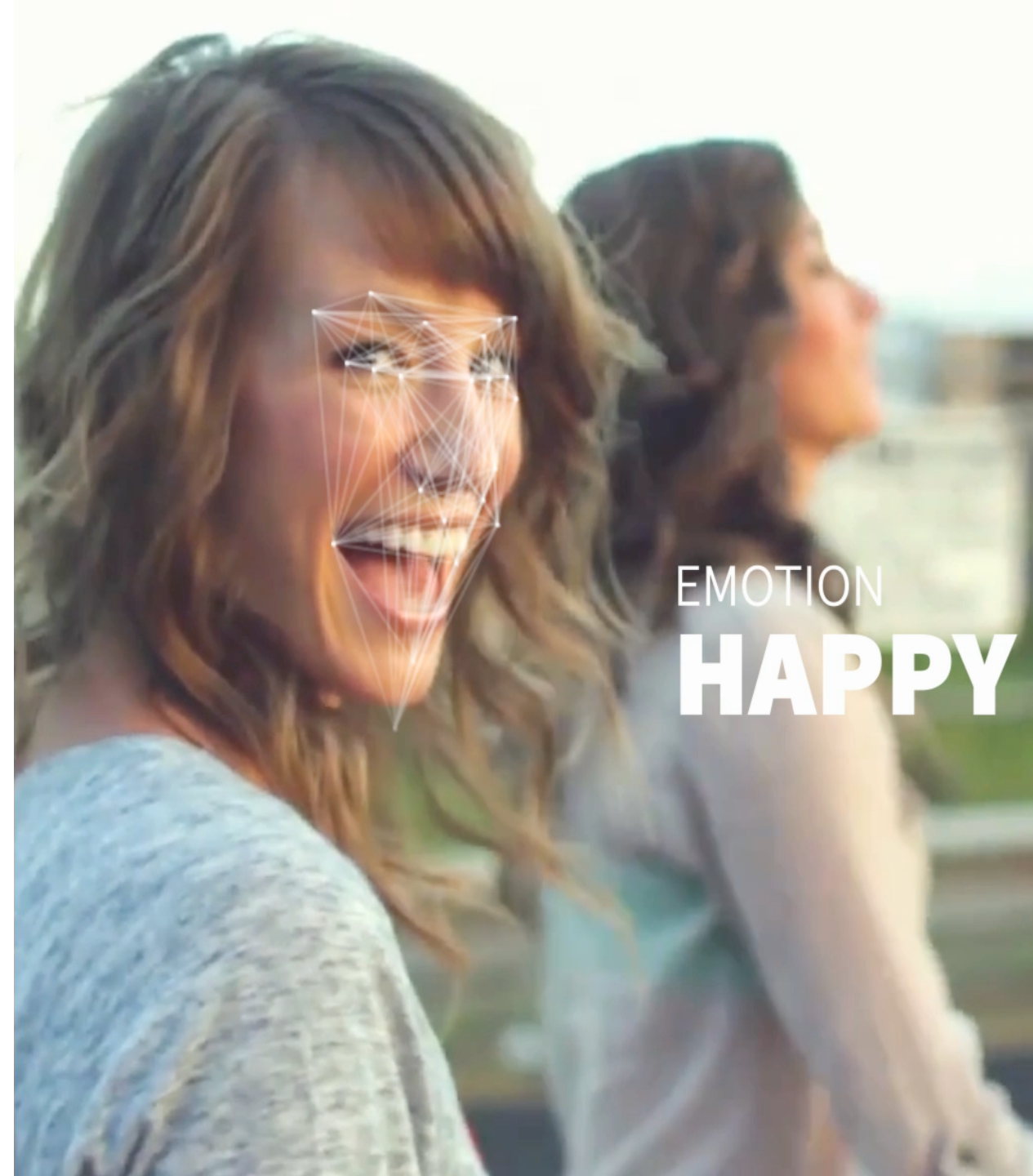
Custom Services

TURN-KEY SOLUTIONS TO AI TRAINING

Tell us your business needs for recognition. We will annotate data, train models, validate results, and include it as a custom recognition pipeline.

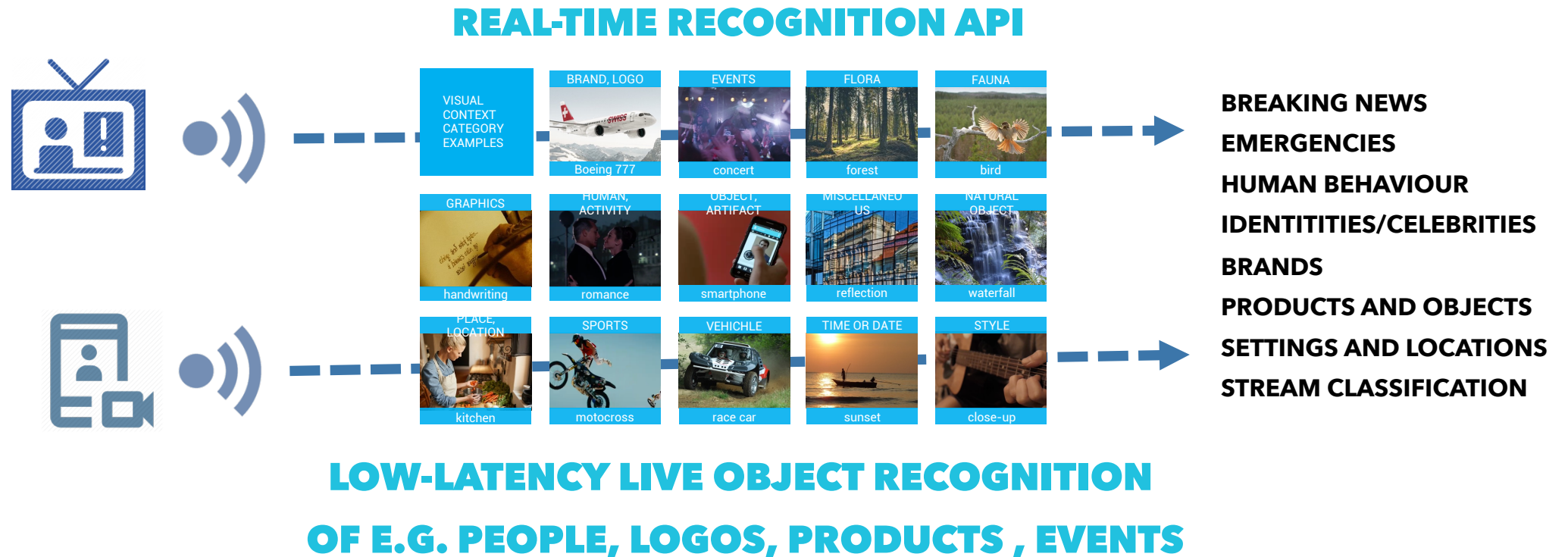
Exclusive recognition models for new audiovisual categories, objects, landmarks and locations, persons, activities, facial expressions and gestures, audiovisual styles and moods can be tailored.

On-premises installations and integrations to custom workflow systems

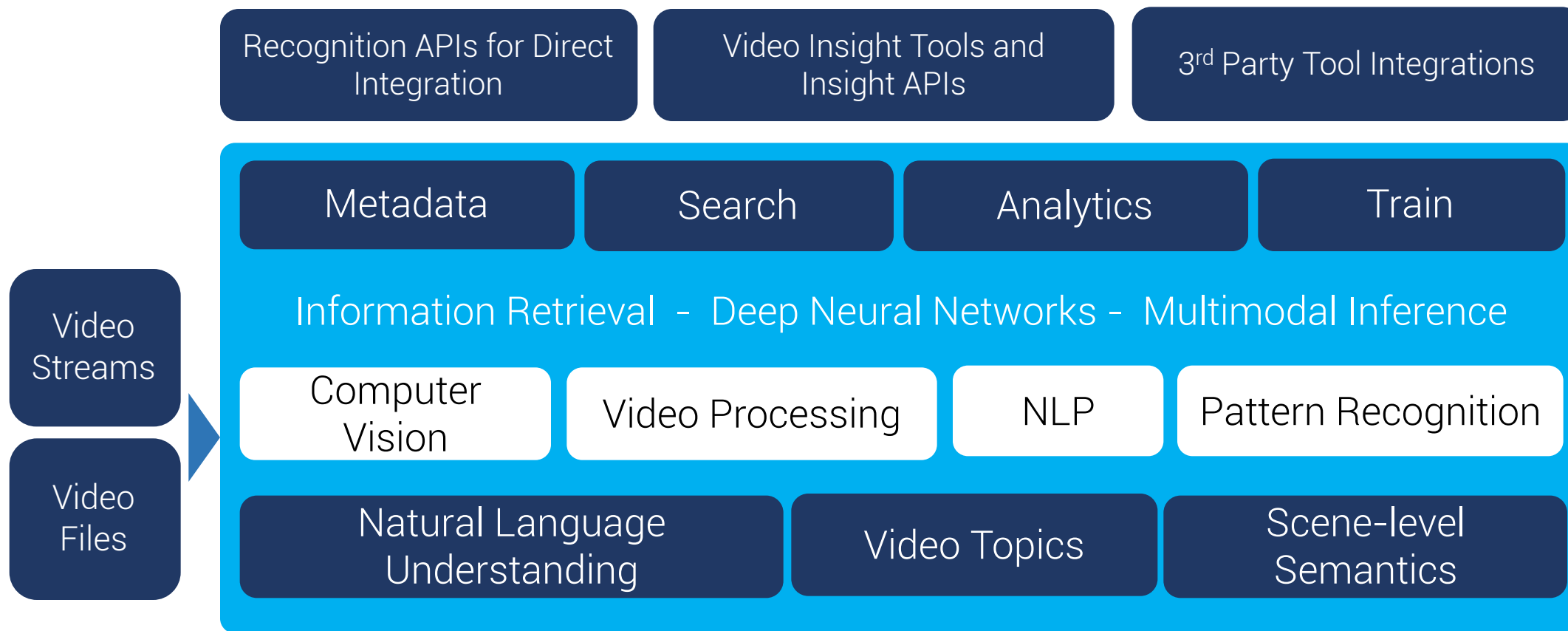


EMOTION
HAPPY

Real-time Video Stream Monitoring



Full Stack AI Solution

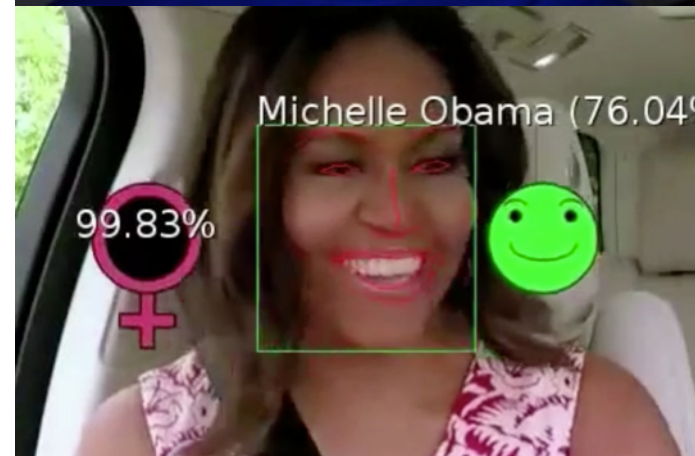
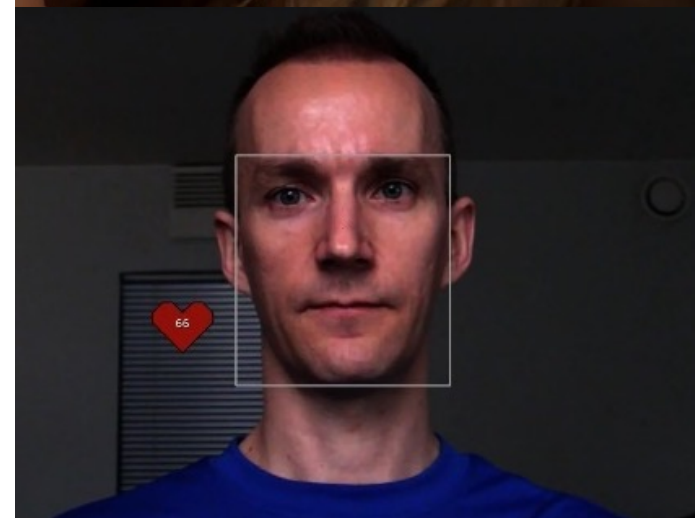


Valossa Human Analytics

A toolkit for analyzing human faces in a video and recognizing

- People
- Gender (Age)
- Face expressions
- Heart rate
- Head pose / Facial direction

Human analytics can be applied to any video or camera feed, or video file, without specialized equipment. In some cases IR (infrared) video can also be used.



Engagement with Enterprises

Proof-of-Concept

Start working together
with limited set of content



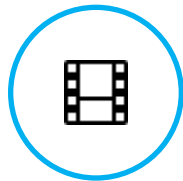
Deployment

Commercial deployment
of Valossa Core



Target setting

Setting the objectives
for the project



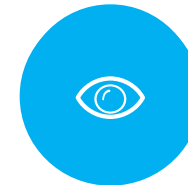
Training

Training the AI with
your content



Build &
Validate

Implementing the tools
and early integrations
to test in customer use
case



Piloting

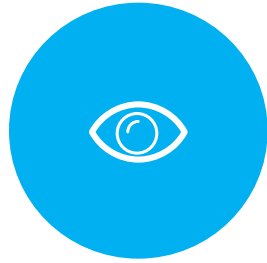
Piloting with your
content and validating
results



Workflow
Integration

Integration to your
workflow

Valossa AI Products



VIDEO RECOGNITION

Comprehensive video analysis and recognition suite to produce rich metadata from videos



VIDEO INSIGHT TOOLS

Scene-level video search, recognition overviews and simple tagging for training people recognition



CUSTOM SERVICES

Customizable recognition models, real-time and on-premises content recognition solutions

Business Model

PoC	Standard SaaS	Enterprise
Implementation fee + analysis price	\$ / video minute	Monthly subscription
Custom work to validate Valossa AI in your use cases	Multitenant cloud service for video recognition	On-premise and dedicated hosting solutions
Valossa AI based solution concepts	Access to online video tools	Valossa AI + tools integrated solution
Workshops and support	Online Technical Support	Dedicated support and Maintenance
Separately agreed	Billed monthly	Billed monthly or annually

Sign up for a free Video Insight Tools Preview!
www.valossa.com





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