

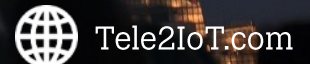
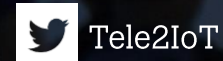
TELE2

Internet of Things

IoT IS ALL ABOUT PARTNERSHIPS

Peter Feiring

Regional Manager Finland & Baltics, Tele2 IoT

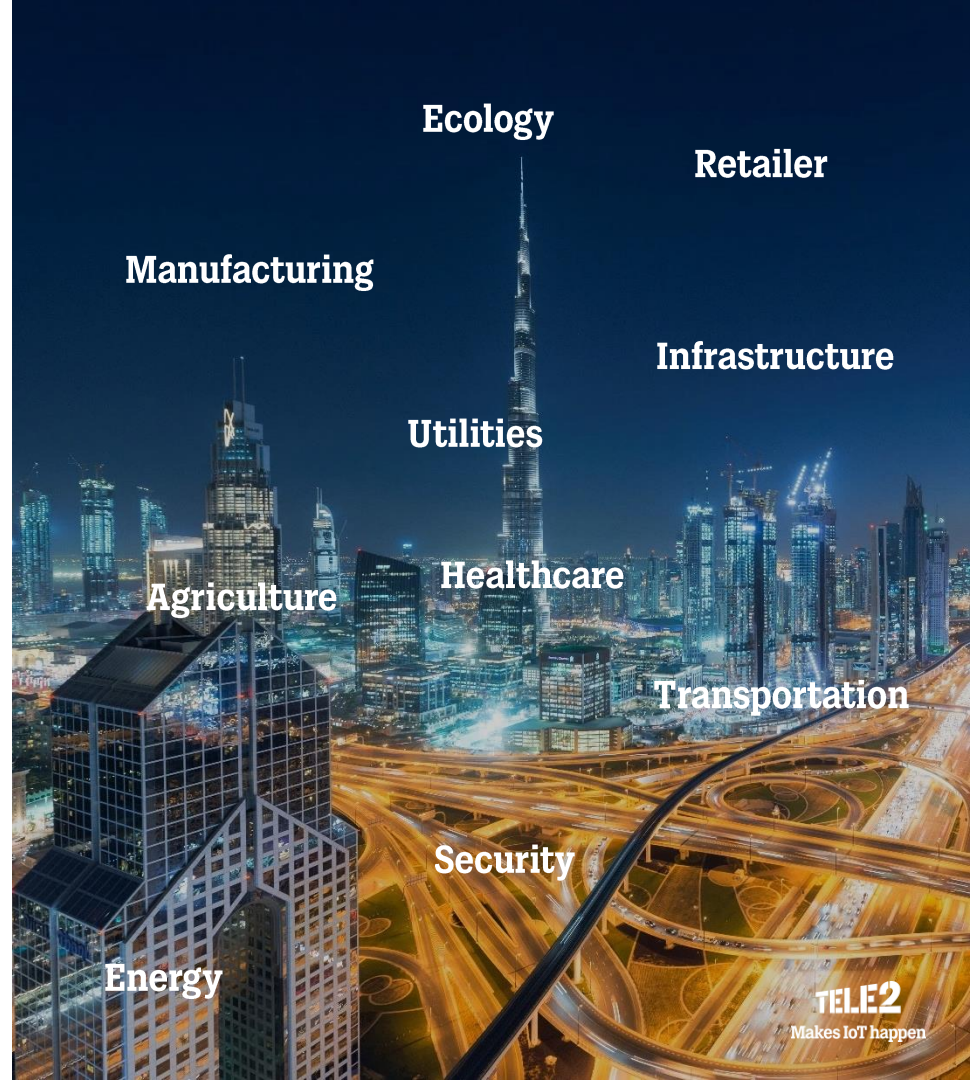
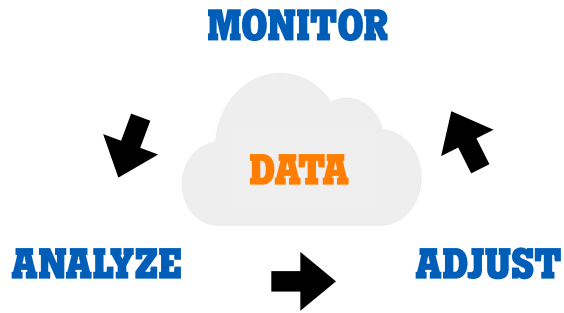


A large crowd of people at a concert, with many hands raised in the air. The scene is illuminated by bright stage lights, creating a hazy, energetic atmosphere. The text "IoT IS GROWING EXPONENTIALLY" is overlaid on the image.

IoT IS GROWING EXPONENTIALLY



**Internet of things enables
automated, informed,
real-time decision making**



IoT IS ALL ABOUT PARTNERSHIPS



Partnership benefits customers



Reduces
the complexity



Shortens
time to market
& time to revenue



Improves
quality of service



Partnership benefits

partners



Expands
geo reach



Extends
product offering and
revenue opportunities



Increases
sales reach and
brainpower



Tele2 Group

Fearlessly liberating people to
live a more connected life

8

Countries

19%

EBITDA

3.0

Net sales
EUR billion

16.7

Million
customers

TELE2 IOT

Orchestrator of a smarter world

200+

Experts

200+

Partners

500+

Partner
operators

600+

Customers



**IOT CAN HELP US IMAGINE
THE WORLD WITHOUT BORDERS**



OPENING A NEW CHAPTER FOR GLOBAL IOT LANDSCAPE

A world map is centered in the background, overlaid on a dark space scene with a network of glowing blue lines and nodes. The map is semi-transparent, showing the continents. The text 'MAKES IOT HAPPEN' is prominently displayed in the center, with 'MAKES' in orange and 'IOT HAPPEN' in white.

MAKES IOT HAPPEN

TELE2
Makes IoT happen